



Call Capture 800 Power Line Marketing Service I Talk!

As part of our For Sale By Owner Avenue campaign, you will have exclusive access to our Call Capture 800 Service. We will provide a For Sale By Owner Avenue sign for your front lawn, which will have a sign rider that advertises your home and loan programs appropriate for your home through an 800 number.

When prospective buyers drive by your home, they will see this sign and be prompted to call and find out more information about your property. When they call that 800 line, they will hear a recording which we will prepare, that will include amenities you would like to highlight to better market your home, financing information about loan programs and monthly payments for a property at your selling price, and offer free pre-qualification with our participating lending advertisers for financing. We will also focus on promoting information relevant to after-tax costs, which is often a huge incentive to buy, especially for the first time home buyer.

This 800 number service will allow us to capture the phone numbers of those incoming calls, and we will diligently follow up with each and every one of these leads to answer any questions about your home relating to financing and encourage prospective buyers to schedule a tour of your property. We will make free pre-qualification available to each lead generated through this 800 number, and encourage pre-approval of financing through one of our advertising lenders in an effort to deliver a "cash buyer" to your door.

Our goal is to increase the number of qualified buyers you come in contact with, assist you in selling your property quickly, and do our part to make sure you get top dollar for your home. Likewise, having earned your trust, we would also hope that you turn to our participating lenders for financing on your next purchase.

This service has been extraordinarily effective in helping other members of your community sell their home quickly. We will look forward to putting the 800 Power Line Marketing Service to work for you!